	EC'd Yes	Rep Order#
		6815975
		Ver# 1
		Mod# 0
		Mod# 0 Status Confirmed
Showing Bu	Last	Traffic Order# 102148
Showing Buylines: All Lines	Last Received: 05/21/2012 2:21 PM	
ines	05/21/2012	Printed:
	2:21 PM	05/29/2012 8:51 AM

Station K Advertiser Product Estimate# Buyer Phone# Fax# KSNV-TV LAS VEGAS, NV.
er ( ).JOE HECK 4 CONGRESS
JOE HECK 4 CONGRESS
# 2214 KEGAN BERAN Agency ( ) STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP
DELAWARE, OH 43015
Agency C/P1/P2/E //2214
Flight Dates 10/01/2012 - 10/07/2012
Hiatus Weeks Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX# ) PHILADELPHIA ) AMY MCCREARY 215-568-6540 215-568-1845

JOE HECK D3 SC=\*

-- CONTRACT COMMENT --

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M-H	M-F Buyli	M~F Buyli	M-F Buyl:	M-F Buyl:	M-F Buyl:	M-F . Buyl:	M-F Buyl:	M-F Buy1:	M-F Buyl:	Day
7P-730P	630P-7P Buyline Comment: JEP	5P-630P Buyline Comment: NEWS	3P-4P Buyline Comment: PHIL	12P-1230P Buyline Comment: NEWS	10A-11A ine Comment	9A-10A ine Comment	7A-9A Buyline Comment: TODAY	6A-7A Buyline Comment: NEWS	5A-6A Buyline Comment: NEWS	Time
	:: JEP	: NEWS	HIT ::	P NEWS	10A-11A Buyline Comment: TODAY III	9A-10A Buyline Comment: TODAY II	: TODAY	: NEWS	C: NEWS	Program .
: 30	: 30	: 30	: 30	: 30	:: 30	: 30	: 30	:30	: 30	Len
\$795.00	\$795.00	\$575.00	\$250.00	\$225.00	\$175.00	\$225.00	\$500.00	\$475.00	\$200.00	Rate .
10/01-10/05	10/61-10/05	10/01-10/05	10/01-10/05	10/01-10/05	10/61-10/05	10/01-10/05	10/01-10/05	10/01-10/05	10/01-10/05	Dates
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<b>Jul</b>	ഥ	⊢	<b> -1</b>	⊢	ഥ	₽	Н	jt	H	I Φ ο H
<b>ሪ</b> ካ	ហ	15	2	ហ	ហ	<b>4</b> 4	10	10	ហ	Total Spots
\$3,975.00	\$3,975.00	\$8,625.00	\$500.00	\$1,125.00	\$875.00	\$900.00	\$5,000.00	\$4,750.00	\$1,000.00	Total Cost
										Daypart

Buyline Comment: WHEEL

1 of

	EC'd Yes	Rep Order#
		6815975
		Ver#
		1 Mod# 0
		Status Confirmed
Sho		Traffic Order# 102148
Showing Buylines: All Lines	Last Received:	
Lines	05/21/2012 2:21 PM	Printed:
	2 2:21 PM	05/29/2012 8:51 AM

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19 SA SP-630P Buyline Comment: NEWS	18 SU 8A-9A Buyline Comment: MTP	17 SU 7A-8A Buyline Comment: SUN TODAY	16 SA 7A-9A Buyline Comment: SAT TODAY	15 SA 6A-7A Buyline Comment: NEWS	14 SA-SU 11P-1135P Buyline Comment: NEWS	13 M-F 1135P- 1235A Buyline Comment: LENO	12 M-F 11P-1135P Buyline Comment: NEWS	11 M-F 730P-8P Buyline Comment: FACE	EXX# LT In Day Time Program	Station KSNV-TV LAS VEGAS, NV. Advertiser ( ) JOE HECK 4 CONGRESS Product JOE HECK 4 CONGRESS Estimate# 2214 Buyer KEGAN BERAN Phone#
										Agency ( ): 7669 ST. DELAW Agency C/P1/P2/E Flight Dates Hiatus Weeks
:30	:30	:30	:30	:30	:30	:30	:30	:30	Len	( ) STRATEGIC ME 7669 STAGERS LOOP DELAWARE, OH 43015 P1/P2/E //2214 es 10/01/2012 - 1(
\$350.00	\$650.00	\$250.00	\$325.00	\$200.00	\$525.00	\$275.00	\$575.00	\$450.00	Rate	) STRATEGIC MEDIA PLACEMENT TAGERS LOOP WARE, OH 43015 E //2214 10/01/2012 - 10/07/2012
10/06-10/06	10/07-10/07	10/07-10/07	10/06-10/06	10/06-10/06	10/06-10/07	10/01-10/05	10/01-16/05	10/01-10/05	Dates	LACEMENT
l	ц	٢	٢	н	N	ω	(J	ហ	Spots/Week	Rep Firm Sales Office ( ) Salesperson ( ) Salesperson Phone# Salesperson FAX#
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μ	1	Ъ	Ь	н	N	w	W	<i>ს</i>	Total Spots	) PHILADELPHIA ) AMY MCCREARY = 215-568-6540 215-568-1845
\$350.00	\$650.00	\$250.00	\$325.00	\$200.00	\$1,050.00	\$825.00	\$2,875.00	\$2,250.00	Total Cost	9HIA VEARY 540 845
									Daypart	

-REPORT TOTALS--Report Totals: 86 / \$39,500.00

Status   Confirmed   Traffic Order#   102148	—COMPETITIVE COMMENTS NEW ORDER EST SHARES		Oct 12: 86 / \$39,500.00  Sales Totals: 86 / \$39,500.00  Station Totals: 86 / \$39,500.00  Lines not sent/rcld/rtrn: 0 / \$0.00  —COMPETITIVE—  Market Totals \$106,757	Station KSNV-TV LAS VEGAS, NV.  Advertiser ( ) JOE HECK 4 CONGRESS Product JOE HECK 4 CONGRESS Estimate# 2214 Buyer KEGAN BERAN Phone# Fax# SALES MONTHLY TOTALS	Rep Order# 6815975 Ver# 1 Mod# 0 Stat EC'd Yes
Traffic Order# 102148		KTNV	CATV	Ag Ag FIL Hit	tus Cont
Printed: 05/29/2011   Last Received: 05/21/2012 2:21 PM     Showing Buylines: All Lines     STRATEGIC MEDIA PLACEMENT   Rep Firm     Sales Office ( Salesperson ( )     1/2214   Salesperson Phone#     10/01/2012 - 10/07/2012   Salesperson FAX#     KBLR 08		0 20 %	O .	7669 S DELA DELA C/P1/P2, ates Veeks	îrmed
Last Received: 05/29/2012   D5/21/2012 2:21 PM     Showing Buylines: All Lines     EDIA PLACEMENT   Rep Firm     Sales Office ( Salesperson Phone#     10/07/2012   Salesperson FAX#     KINC				) STRATEGI TAGERS LO WARE, OH 4 E //2214 E 10/01/201	Traffic Ord
Printed: 05/29/2011 ived: 05/21/2012 2:21 PM ss: All Lines  Rep Firm Sales Office ( ) Salesperson Phone# Salesperson FAX#		%	3 Q	C MEDIA PLA OP 3015 2 - 10/07/2012	er# 102148 Showi
Printed: 05/29/2011 ived: 05/21/2012 2:21 PM ss: All Lines  Rep Firm Sales Office ( ) Salesperson Phone# Salesperson FAX#		KVCW	KINC	CEMEN	Last Rei ng Buyli
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* <b>*</b>		KVMY	KLAS	Rep Firm Sales Offic Salesperso Salesperso Salesperso	ated: '21/2012 2
		% ○	27%	on ( on FAX#	05/29/201 21 PM
		KVVU	KSNV		2 8:51 AM

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-- CREDIT RISK -CASH IN ADVANCE

Demos Books

RA35+ NOV12